

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Bomarks, LLC		03/11/2013	LIMITED LIABILITY COMPANY: COLORADO
<b>RECEIVING PARTY DATA</b>			
Name:	P.D.B. Sports, Ltd. d/b/a Denver Broncos		
Street Address:	13655 Broncos Parkway		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	LIMITED PARTNERSHIP: COLORADO		
<b>PROPERTY NUMBERS Total: 4</b>			
Property Type	Number	Word Mark	
Registration Number:	2697401	READ LIKE A PRO	
Registration Number:	2789440	TRAINING CAMP	
Registration Number:	2873168	MILES	
Registration Number:	3014961	00	
<b>CORRESPONDENCE DATA</b>			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-450-2000		
Email:	trademarkmatters@nfl.com		
Correspondent Name:	Anastasia Danias		
Address Line 1:	345 Park Avenue		
Address Line 4:	New York, NEW YORK 10154		
ATTORNEY DOCKET NUMBER:	BOMARKS LLC ASSIGN		

NAME OF SUBMITTER:	Pat Bowlen
Signature:	/Pat Bowlen/
Date:	03/12/2013
<b>Total Attachments: 3</b> source=assignment bomarks llc signed.3122013#page1.tif source=assignment bomarks llc signed.3122013#page2.tif source=assignment bomarks llc signed.3122013#page3.tif	

## TRADEMARK AND SERVICE MARK ASSIGNMENT

THIS TRADEMARK and SERVICE MARK ASSIGNMENT ("Assignment") is by and between Bomarks, LLC a limited liability company organized and existing under the laws of the state of Colorado, located at 13655 Broncos Parkway, Englewood, CO 80112 (the "ASSIGNOR"), and PDB Sports, Ltd. d/b/a Denver Broncos, a partnership organized and existing under the laws of the state of Colorado and located at 13655 Broncos Parkway, Englewood, CO 80112 (the "ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of all right, title, and interest in and to the trademarks and service marks and the corresponding application(s)/registration(s) set forth in Exhibit 1 (the "Marks"), together with the goodwill of the business connected with and symbolized by the Marks; and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, and deliver to ASSIGNEE all of its right, title, and interest in and to the Marks anywhere in the world.

NOW, THEREFORE, in consideration for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, transfers, conveys, delivers to ASSIGNEE all right, title, interest in and to the Marks anywhere in the world, together with the goodwill of the business connected with and symbolized by the Marks, with the right of ASSIGNEE to bring suit and collect damages for past infringements and dilution of the Marks, the same to be held and enjoyed by ASSIGNEE as fully and entirely as said interest could have been held and enjoyed by ASSIGNOR had this assignment, transfer, and conveyance not been made.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in and to the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of March 11, 2013.

Date: 3/11/13

By: 

Name: PAT BOWLEN

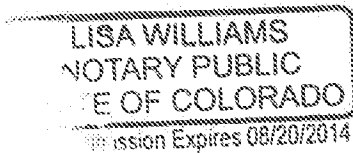
Title: MANAGER

NOTARIAL CERTIFICATION

STATE OF Colorado )  
COUNTY OF Arapahoe ) :

On this 11 day of March, 2013, before me, a Notary Public in and for the State and County aforesaid, personally appeared Pat Bowler, known by me to be the person of the above name and \_\_\_\_\_ of \_\_\_\_\_ duly authorized to execute this Assignment on behalf of Bomark LLC and who signed and executed the foregoing instrument on behalf of Bomark LLC.

Given under my hand and seal of office this 11 day of March, 2013.



My commission expires: 8/20/14

Lisa Williams

9753 E Maplewood Ave. Englewood Co 80111  
Notary Public

## **EXHIBIT 1**

### **List of Trademark Applications and Registrations being Assigned**

<b>TRADEMARK</b>	<b>U.S. APP./REG. NO.</b>	<b>CLASS</b>
READ LIKE A PRO	2697401	16, 41
TRAINING CAMP LOGO	2789440	41
MILES	2873168	25 & 41
00 MILES WITH LOGO	3014961	41